



NEWS

The OurPet's Company Donates to The Humane Society of the United States

-Cosmic Catnip™ & Play-N-Squeak® At Night™ cat toys provided to animal protection group's
25th Anniversary Genesis Awards-

FAIRPORT HARBOR, Ohio (April 5, 2011) – The OurPet's Company, a leading proprietary pet supply company, donated over \$3,000.00 in cat products to support The Humane Society of the United States' (HSUS) Genesis Awards. The HSUS held its annual awards event on Saturday, March 19, 2011 in which 1,000 attendees celebrated the 25th anniversary of The Genesis Awards. The awards program pays tribute to the news and entertainment media for producing outstanding works that raise public awareness of animal protection issues.

"OurPet's was delighted to donate to The Genesis Awards," stated Dr. Steve Tsengas, president and CEO of The OurPet's Company. "We are known for our commitment in developing products that promote pets' health, safety and enjoyment, and working with The Humane Society of the United States just furthers our mission. We applaud all of this year's winners and nominees for their exceptional work in spotlighting important animal issues."

Each attendee received a gift bag full of cruelty-free and vegan products, including one 0.5 ounce tub of *Cosmic Catnip*™, an OurPet's brand. *Cosmic Catnip*™ is 100% natural and grown in North America to achieve the strongest, most aromatic catnip ever produced. OurPet's also donated a *Play-N-Squeak® At Night™* Twinkle Wild Flingdom Mouse along with a light up *Play-N-Squeak® At Night™* necklace to all celebrity presenters. The *Play-N-Squeak® At Night™* toys include the patented electronic sound module and the eyes of the mouse light up to encourage physical and mental exercise.

The OurPet's Company was one of 35 companies donating products for the gift bags. The gala hosted many animal loving celebrities, news media and the pet community. For a full listing of winners and a recap, visit www.humanesociety.org/about/events/genesis_awards. Animal Planet will air the event on Saturday, April 30, at 7 P.M. ET/PT.

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Raised Feeders



About The Humane Society of the United States

The Humane Society of the United States is the nation's largest animal protection organization — backed by 11 million Americans, or one of every 28. For more than a half-century, The HSUS has been fighting for the protection of all animals through advocacy, education and hands-on programs. Celebrating animals and confronting cruelty — On the Web at humanesociety.org.

About The OurPet's Company

The OurPet's Company was founded in 1995 when it began making the revolutionary *Big Dog Feeder*® raised feeding system. Committed to remaining always on the cutting edge of innovation for the health, safety, comfort and enjoyment of pets, the company is proud to include the following top brands in its portfolio: *Flappy*® dog toys, *Durapet*® Premium Stainless Steel Pet Bowls, *Pet Zone*®, *ecoPure*® Naturals, *Cosmic Catnip*™, *SmartScoop*® and *Play-N-Squeak*® cat toys. The OurPet's Company is publicly traded as OPCO (OTC BB). For a full listing of consumer brands, visit www.ourpets.com.

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High-res images are available.

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Cosmic Catnip™



**Play-N-Squeak® At Night™
Twinkle Wild Flingdom Mouse**