



NEWS

The OurPet's Company Adds New Talent

-The Pet Supply Firm hires seven employees-

FAIRPORT HARBOR, Ohio (June 2, 2011) – The OurPet's Company (OTC BB: OPCO), a leading proprietary pet supply company, hired the following local talents to its Operations Department: Greg Winiarczyk, supply chain manager, Sonal Pandya Webb, senior buyer/sourcing and Dawn Katona, scheduler/expediter. New to the Marketing Department is Michelle Seeber, marketing communications specialist, Sara Sinex, marketing coordinator and Kate Foster, customer service representative. Matt Gaarder, IT administrator, is also a recent hire.

"The addition of new employees and positions is a direct result of our further market penetration in the dog and cat product lines," stated Dr. Steve Tsengas, president and CEO of The OurPet's Company. "Having good people on board will help us maintain the level of efficiency and the quality of service during a year of expected growth."

Greg Winiarczyk, supply chain manager, comes to OurPet's with more than 20 years experience in supply chain and corporate finance within the retail, aerospace and automotive industries. Winiarczyk is responsible for inventory control and rationalization and implementing overall cost reduction through supply chain cultivation. Winiarczyk earned a Finance Degree from John Carroll and MBA from Case Western Reserve University.

Sonal Pandya Webb, senior buyer/sourcing, has a B.A and MBA from Baldwin-Wallace College. Webb is responsible for the global sourcing of suppliers and materials. She identifies, determines and analyzes the most effective suppliers for the products through requests for quotes/proposals in the effort to secure long-term supply agreements. Webb partners with cross functional teams to ensure the delivery of new products within time and cost targets. Prior to joining OurPet's, Webb was as senior buyer/planner with Supply Technologies.

Dawn Katona, scheduler/expediter, is critical to the flow of goods in and out of OurPet's. Katona develops matrixes to track delivery and fill rate performance to ensure the customer orders are fulfilled in the expected timeframe. Katona worked for Engineered Endeavors prior to joining OurPet's. She has a bachelor's degree in Business Administration from Kent State University.

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Raised Feeders



Michelle Seeber, marketing communications specialist, is responsible for all written content and messaging on packaging, in collateral materials and for the company's websites. Seeber handles consumer campaigns and her primary focus is the launch of the SmartScoop® Self-Scooping Litter Box. Prior to employment at OurPet's, Seeber worked as an account executive at Felber & Felber Marketing. Seeber earned her BBA in Marketing from Ohio University.

Sara Sinex, marketing coordinator, assists in the execution of all marketing and promotional activities. Sinex coordinates tradeshows, implements marketing campaigns in support of brand initiatives, handles new product launches and sales programs for the pet products industry. She joined OurPet's after working as a brand specialist at Liggett Stashower. Sinex received her Bachelor of Science Degree in Public Relations from Kent State University.

Kate Foster, customer service representative, handles all customer phone call inquiries. Foster also manages our customer database and identifies and reports on consumer feedback and online ratings. She is a graduate of Hiram College with a Bachelor's Degree in English and Theatre Arts. Foster has worked for Case Western Reserve University, Progressive Insurance and Record Publishing Co.

Matt Gaarder, IT administrator, manages all IT functions such as installing, configuring and supporting all computer, network and communications equipment. Gaarder supports internal and external customers on provided technology solutions and EDI transmission. Prior to joining OurPet's, Gaarder worked for the city of Mentor as its network systems analyst. He is a Microsoft Certified Systems Engineer and has received training in Computer Science from Cleveland State University.

About The OurPet's Company

The OurPet's Company was founded in 1995 when it began making the revolutionary *Big Dog Feeder*® raised feeding system. Committed to remaining always on the cutting edge of innovation for the health, safety, comfort and enjoyment of pets, the company is proud to include the following top brands in its portfolio: *Flappy*® dog toys, *Durapet*® Premium Stainless Steel Pet Bowls, *Pet Zone*®, *ecoPure*® *Naturals*, *Cosmic Catnip*™, *SmartScoop*® and *Play-N-Squeak*® cat toys. The OurPet's Company is publicly traded as OPCO (OTC BB). For a full listing of consumer brands, visit www.ourpets.com.

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High-res images of staff members are available.

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