

Durapet® Premium Stainless Steel Bowls Has Three Styles for You to Choose From

-Give the gift of better eating this holiday season with Durapet®-

FAIRPORT HARBOR, Ohio (July 26, 2011) – Durapet®, an OurPet’s brand, introduces three premium pet bowl concepts for pet owners. First is the new line of Durapet Fashion Bowls featuring three upbeat, colorful themes. The second is Durapet Slow-Feed Bowls and the third is Durapet Slanted Square Bowls.

The Durapet Fashion Bowls add an extra dash of fun and style to the premium stainless steel pet bowls. Made from the same heavy-duty stainless steel with the same bonded rubber base as the other premium stainless steel bowls in the Durapet brand, the new Durapet Fashion bowls feature three refreshing themes that give pet parents stylish options for feeding time:

- **Super Hero** – Bright colors, animated words provide a fun and whimsical option at dinner time
- **Keen** – fresh graphics in vintage inspired designs provide a simple, but stylish dining option
- **Full Circle** – classic circle graphics on coordinating backgrounds – white on black or dark brown on light brown provide a design that coordinates with many kitchen styles

Durapet Fashion Bowls are available in five sizes to cover all dogs: ½-pint, 1-pint, 1-quart, 2-quart and 3-quart. The suggested retail prices are \$7.99-\$22.99 and will be available at retailers nationwide in September.

Next in the Durapet lineup is a bowl that is perfect for the dog that just loves his food a little too much. The Durapet Slow-Feed Bowls do just as the name suggests – they slow down feeding and aid in food absorption. The bowls also reduce the risk of GDV (gastric dilation volvulus) or bloat, which can be deadly to dogs.

Durapet Slow-Feed Bowls are available in three sizes: small, medium and large. The suggested retail prices are \$17.99 - \$29.99 and are available at your nearest retail location or online.

The Durapet Slanted Square Bowls come in three sizes: small, medium and large and their unique shape makes it easy for dogs or cats with shorter snouts to eat from these bowls. The square slanted design is easier for Brachycephalic or “flat faced” breeds to reach the bottom of the bowl, aiding in feeding. The suggested retail prices are \$9.99-\$16.99 and the bowls are available through retailers nationwide.

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All Durapet bowls have a lifetime guarantee, so pet owners can buy them with confidence. Each bowl includes a base of bonded rubber, which prevents skidding and reduces noise. They are also easy to clean and dishwasher safe.

About The OurPet's Company

The OurPet's Company was founded in 1995 when it began making the revolutionary Big Dog Feeder® raised feeding system. Committed to remaining always on the cutting edge of innovation for the health, safety, comfort and enjoyment of pets, the company is proud to include the following top brands in its portfolio: Flappy® dog toys, Durapet Premium Stainless Steel Pet Bowls, Pet Zone®, ecoPure® Naturals, Cosmic Catnip™, SmartScoop® and Play-N-Squeak® cat toys. The OurPet's Company is publicly traded as OPCO (OTC BB). For a full listing of consumer brands, visit www.ourpets.com.

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Media Contacts:

Rochelle Hartigan
Director of Marketing
The OurPet's Company
440/354.6500 x 125
rhartigan@ourpets.com

Michelle Seeber
Marketing Communications Specialist
The OurPet's Company
440/354.6500 x 128
mseeber@ourpets.com

Sara Sinex
Marketing Coordinator
The OurPet's Company
440/354.6500 x 103
ssinex@ourpets.com